

Dale Gannaway

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Professional Summary

Civic Entrepreneur / Executive Director / President / Marketing & Business Development
Twenty-five years of experience helping communities in rural regions to develop and organize their economic assets and to build productive, resilient relationships across the public, private, and civil sectors

- Experience in founding, building, and organizing knowledge-based economic models and organizations for communities to generate technology related economic and intellectual wealth creation
- Founded three successful regional, knowledge-based economic development models in Texas and New Mexico to promote technology related company and job creation
- Successful fund raising and investor relations management

New Horizons Foundation (NHF) Executive Director (September 2012 – Present)

Work closely with the board of directors to build a technology commercialization model and team of professionals that can be successfully utilized in an isolated rural region such as Lea County, New Mexico which has a total population of only 65,000 residents. The Foundation works with the Department of Defense Laboratories across the United States to identify commercially promising intellectual property for commercialization and job creation in Lea County.

Emergent Technologies, Inc. (ETI) President of Innovation Services (February 2008 – July 2012)

Emergent Technologies, Inc. is a technology commercialization group headquartered in Austin, Texas. Gannaway worked at ETI from May 2008 until August of 2012. Emergent Technologies, Inc. commercializes platform technologies associated with The University of Oklahoma, Texas Tech University, and the University of Texas Systems. Gannaway served as the initial point of contact for ETI with universities and communities across the U.S. and led ETI efforts involving investor relations and efforts with community economic development organizations.

West Texas Coalition for Innovation & Commercialization (WTCIC) Founder, President and Board Chair (January 2005 – May 2008)

The WTCIC was a 501 (c)(3) organization in association with the Texas Emerging Technology Fund. The organization was charged by the Governor's Office with oversight of an 83 county region (mostly rural) in West Texas. As the President and Founder of the organization, Gannaway was responsible for building and oversight of the organization and worked with representatives and organizations across the large geographic region to recruit, connect, and empower resources to generate capabilities that would enable the growth of knowledge-based economic resources and wealth creation for the region.

Lubbock Regional BioScience Initiative (BSI) Founder & Director (October 2002 – May 2008)

The Lubbock Regional BioScience Initiative (BSI) was a Program of the Lubbock Economic Development Alliance, which was designed to spotlight regional bioscience companies, emerging technologies, and specific expertise within the South Plains regional community. The BSI served as a link between bioscience resources and companies in the region. The initiative was led by a group of business professionals and business experts who provide leadership and input which allowed the BSI to reach its objectives.

Reese Technology Center (RTC) Director of Business Development (May 1999 – October 2002)

As the Director, Gannaway was responsible for marketing, business recruitment, business development, and press relations for RTC. RTC is the former Reese Air Force Base in Lubbock that was closed during the 1995 Base Realignment and Closure Process by the Air Force. Once the base was closed, the Lubbock community decided to redevelop the former base as a technology center and research campus in association with Texas Tech University and South Plains College.

Broadcast Television Sales and Management (June 1983 – May 1999)

Gannaway had a successful 16-year career in broadcast television sales and management in Southeastern New Mexico and Lubbock, Texas for a NBC Affiliate, two CBS Affiliates, and a UPN Affiliate. I worked closely with a wide variety of local and regional entrepreneurs, companies, and advertising agencies to develop marketing and advertising campaigns, as well as managed a local sales staff.

Education

B.S. Ed.	Lubbock Christian University (Lubbock, Texas)	May 1975
M. Ed.	Texas Tech University (Lubbock, Texas)	May 1980